

AWT Webinar: 5 Content Marketing Key Steps To Successfully Building Your Online Brand!

Are you creating website content that visitors want to read and search engines will find? That is the foundation of inbound marketing. This webinar, by Jim Weiskopf, Bridge the Gap Media, will review the five keys to content marketing, including:

1. A website that is engaging with educational content marketing and a responsive design.
2. Content that people want to read, download and share.
3. An email marketing plan that shares your brand and thought leadership with your audience.
4. Social Media followers that care about your product.
5. A revenue generating plan to follow up on data and analytics on who has opened, clicked and shared your content. These are your key customers.

Wednesday, June 28, 2017; 11:00 am ET

Attendee Information

Nonmember Registration Form

First Name

Last Name

Company

Address

City

State/Province

Zip/Postal Code

Country

Phone

Email

Rates

Category	Cost
Non-member	\$35*

*No refunds available.

Payment Information

Total Amount Due	\$
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Name on Card

Signature

Payment must accompany registration.



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