

Schedule at a Glance



Toward a Greener World
 AWT's Water Technologies Exposition 2008
November 5-8, 2008
 Hilton Austin • Austin, Texas

Tuesday, November 4

11:00 am – 5:00 pm	Registration Open
11:00 am – 5:00 pm	Exhibitor Move-In

Wednesday, November 5

6:15 am – 2:00 pm	Golf Tournament <i>Bus departs at 6:15 am from the Hilton. Tournament play begins at 8:00 am.</i>
9:00 am – 7:00 pm	Registration Open
9:00 am – 3:00 pm	Exhibitor Move-In
3:00 pm – 3:30 pm	Moderator Training
4:00 pm – 7:00 pm	Opening Reception – Exhibit Hall Open
7:00 pm – 8:00 pm	New Member / First-Timer / CWT Dessert Reception

Thursday, November 6

7:00 am – 7:00 pm	Registration Open
7:00 am – 8:00 am	Continental Breakfast
7:00 am – 7:45 am	Technical Subcommittee Breakfast Meetings <i>Boiler Water</i> <i>Cooling Water</i> <i>Pretreatment</i> <i>Special Projects</i> <i>Wastewater</i>
8:00 am – 5:00 pm	Speaker Ready Room Open
8:00 am – 9:30 am	General Session Annual Membership Meeting
9:30 am – 9:45 am	Break
9:45 am – 10:00 am	General Session – AWT Volunteer Appreciation, Board and Committee Awards Presentation Matt Copthorne, CWT
10:00 am – 11:00 am	General Session – Customer Satisfaction is Worthless...Customer Loyalty is Priceless Brian Parsley Gitomer, Inc.
10:30 am – 3:30 pm	Spouse/Guest Tour—Cultural Tours of Austin
11:00 am – 2:00 pm	Exhibit Hall Open
12:30 pm – 2:00 pm	Past Presidents' Luncheon
2:00 pm – 4:00 pm	Exhibit Hall Open (By Appointment Only)
2:00 pm – 4:00 pm	General Session – Green 101 Moderator: Allan R. Bassett, CWT Jack Soost, CWT—Arthur Freedman Associates, Inc. Timothy Keister, CWT—ProChemTech International, Inc. US Green Building Council—LEEDS Representative EPA—Green Chemistry Representative American Chemistry Society—Green Chemistry Representative
4:00 pm – 7:00 pm	Exhibit Hall Open

Schedule at a Glance

Friday, November 7

7:00 am – 7:45 am	Membership Committee Breakfast Meeting	
7:00 am – 8:00 am	Continental Breakfast	
7:00 am – 7:00 pm	Registration Open	
7:00 am – 5:00 pm	Speaker Ready Room Open	
8:00 am – 9:45 am	General Session – Selling Has Nothing to Do With Selling Moderator: Charles D. Hamrick, Jr., CWT Rick Farrell—Tangent Knowledge Systems	
9:00 am – 9:45 am	Exhibitor Meeting	
10:00 am – 2:00 pm	Exhibit Hall Open	
10:00 am – 3:00 pm	Spouse/Guest Tour—Wimberley/Gruene Tour	
2:00 pm – 7:00 pm	Exhibit Hall Teardown	
2:00 pm – 5:00 pm	Track I – Greener Cooling Water Technologies Moderator: Jack R. Walker, CWT	Track II – Water Conservation Moderator: Mark T. Lewis, CWT
	2:00 pm – 2:30 pm Environmental Aspects of Controlled Release Chemistry in Cooling Towers Steve Mosher—Dober Chemical Corp.	2:00 pm – 3:00 pm A Broad Review of Waters and Their Potential, After Pretreatment, For Reuse in Cooling Systems Colin Frayne, CWT—Aquassurance, Inc.
	2:30 pm – 3:00 pm Chlorine Dioxide Provides Rapid Response to Cooling Systems with Microbiological Problems Bernardo N. Rico—Avantec Technologies, Inc.	
	3:00 pm – 3:30 pm Electrolytic Bromine: A Greener Biocide Timothy Keister, CWT—ProChemTech International, Inc.	3:00 pm – 3:30 pm Water Purification, Wastewater Treatment: What's the Difference? Peter S. Cartwright, PE—Cartwright Consulting Co.
	3:30 pm – 4:00 pm The Many Shades of Green Water Treatment Jeffrey Kramer, Ph.D.—BWA Water Additives, Inc.	3:30 pm – 4:00 pm Use of Vapor Phase Corrosion Inhibitors for Galvanic Steel Protection Andrea Hansen—Cortec Corporation
	4:00 pm – 4:30 pm THPS: Applications in Cooling Towers and Beyond John Gesser—Southwest Engineers	
	4:30 pm – 5:00 pm Peroxyacetic Acid: A Sustainable Solution to Modern, Environmental Non-Compliance Problems in Industrial Water Elizabeth A. Sutton—Enviro Tech Chemical Service	
6:30 pm – 10:30 pm	AWT Annual Awards Reception and Dinner	

Saturday, November 8

7:00 am – 8:00 am	Continental Breakfast	
7:00 am – 12:00 pm	Registration Open	
7:00 am – 3:30 pm	Speaker Ready Room Open	
8:00 am – 9:30 am	Track I – New Advances in Water Treatment Moderator: Robert D. Lee, CWT	Track II – Technical Track Moderator: Michael Standish
	8:00 am – 8:30 am Innovative Monitoring of Scale Inhibitors Somil C. Mehta, Ph.D.—Rohm and Haas Company	8:00 am – 9:00 am Optimizing Controller Capabilities Dan Morris—Advantage Controls, Inc.
	8:30 am – 9:00 am Laboratory Evaluation of Process Variables Impacting the Performance of Silica Control Additives In Industrial Water Systems Zahid Amjad, Ph.D.—Lubrizol Advanced Materials, Inc.	<i>Digital Inputs</i> <i>Fail Safes</i> <i>Remote Access</i> <i>BMS Interface</i>
	9:00 am – 9:30 am A New Approach to Online Monitoring of Biofilm & Scale in Cooling Systems Laurent Moesle, Ph.D.—Neosens S.A.	9:00 am – 9:30 am Reverse Osmosis for Boiler Water Makeup David Christophersen, CWT—Crown EG, Inc.



Saturday, November 8 (continued)

9:30 am – 1:30 pm	Spouse/Guest Tour—Cooking School at <i>Whole Foods</i>	
9:30 am – 10:00 am	Break	
10:00 am – 12:00 pm	Track I – Business Track Moderator: R. Trace Blackmore, CWT	Track II – Legionella Track Moderator: Martin C. Stephens, CWT
	10:00 am – 10:30 am Hard Times for Finding Good People Thomas Sclafani—Lotus Consultants, Inc.	10:00 am – 10:30 am New In Legionella Guidance: What You Should Know Joseph M. Hannigan, CWT—Klenzoid, Inc. Janet E. Stout, Ph.D.—EBSOL, Inc. / Special Pathogens Lab
	10:30 am – 11:00 am Excel Service Reports & Calculation Sheets Explained Mark T. Lewis, CWT—Southeastern Laboratories, Inc.	10:30 am – 11:00 am Legionella Prevalence in Cooling Towers: Association with Specific Biocide Treatments Richard D. Miller, Ph.D.—Environmental Safety Technologies, Inc.
	11:00 am – 12:00 pm Securing The Future For AWT Members: Considerations for Effective Risk Management Regarding DOT/OSHA Michael J. Highum, CPCU—McGowan Insurance Group, Inc. Robert Best—McGowan Insurance Group, Inc. Felicia Dickens-Cross—XL Insurance	11:00 am – 11:30 am Legionella Update Matthew Freije, Ph.D.—HC Informational Resources, Inc.
12:00 pm – 1:30 pm	Committee Meetings <i>Certification</i> <i>Convention</i> <i>Education</i> <i>Legislative/Regulatory</i> <i>Marketing/Communications</i> <i>Technical</i>	
1:30 pm – 3:30 pm	Track I – Biocide Track Moderator: Mark Juhl	Track II – General Cooling Track Moderator: Eric Fraser, CWT
	1:30 pm – 2:00 pm Novel, Large Bromine Tablets Offer Dust-Free Handling and Uniform Dissolution Properties for Biocontrol of Cooling Water Raymond J. Roccon—Enviro Tech Chemical Service	1:30 pm – 2:00 pm BlueTrak: Automatic Monitoring and Control of Cooling Water Treatment Products James Sleigh—ProChemTech International, Inc.
	2:00 pm – 2:30 pm Optimizing Biocide Performance in Industrial Water Treatment Terry M. Williams, Ph.D.—Rohm and Haas Company	2:00 pm – 2:30 pm Predicting Properties of Blended Waters Robert J. Ferguson—French Creek Software, Inc.
	2:30 pm – 3:00 pm Intermittent Feeding of Aseptrol® Tablets Redefines the Role of Chlorine Dioxide in Small and Mid-Sized Cooling Water Systems Keith Hirsch—BASF Corporation	2:30 pm – 3:00 pm Controlling Molybdate Concentration in Cooling Water Using On-Line Water Analysis Philip Kiser—Hach Company
	3:00 pm – 3:30 pm Biofilm/Biocide Chemical Structures: Structure Decides Function Attila G. Relenyi, Ph.D.—AMSA, Inc.	3:00 pm – 3:30 pm New Technologies in Polymer Chemistry Atif M. Dabdoub, Ph.D.—Unichem Technologies, Inc.

Sunday, November 9

8:00 am – 12:00 pm	CWT Exam
9:00 am – 4:00 pm	Board of Directors Meeting